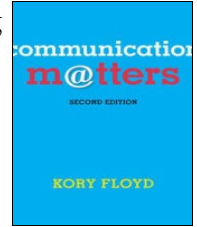


COM 112 Introduction to Communication

Purpose: The purpose of this course is to help students develop an understanding of the nature and scope of the human communication process.

Recommended Textbook: The recommended textbook for this course is *Communication Matters*, 2nd Edition. The author is Kory Floyd. Softcover, 512 pages. ©2014 McGraw-Hill, ISBN-13: 9780078036866.



Learning Outcomes: By the end of this study, students should be able to:

1. describe the key components of the communication process;
2. understand major concepts in regards to verbal and non-verbal communication;
3. discuss factors which lead to better interpersonal and group communication;
4. explain the relationship of conflict and inadequate communication;
5. discuss the major steps of creating a speech for public presentation.

Structure: Learning resources have been divided into three sections, each with several Areas of Study. Each Area of Study corresponds to a chapter of the recommended textbook.

COM 112.1 Communication in Principle

- First Area of Study: Communication: A First Look
- Second Area of Study: Communication and Culture
- Third Area of Study: Perceiving Ourselves and Others
- Fourth Area of Study: How We Use Language
- Fifth Area of Study: Communicating Nonverbally
- Sixth Area of Study: Listening Effectively

COM 112.2 Communication in Context

- First Area of Study: Communicating in Social and Professional Relationships
- Second Area of Study: Communicating in Intimate Relationships
- Third Area of Study: Communicating in Small Groups
- Fourth Area of Study: Decision Making and Leadership in Groups

COM 112.3 Communication in the Public Sphere

- First Area of Study: Choosing, Developing, and Researching a Topic
- Second Area of Study: Organizing and Finding Support for Your Speech
- Third Area of Study: Presenting a Speech Confidently and Competently
- Fourth Area of Study: Speaking Informatively
- Fifth Area of Study: Speaking Persuasively
- Sixth Area of Study: Communicating in Organizations (Online)
- Seventh Area of Study: Communication and Media (Online)
- Eighth Area of Study: Communication and Health (Online)

Academic Credit: Academic credit is earned for this course by passing the Introduction to Communication Examination. The exam has three parts which correspond to the sections listed above.